



Sideline Spirit™ Voting Guidelines & Schedule

When to vote:

- Round 1: Monday, October 3rd @ 9:00am CST – Saturday, October 8th @ 11:59pm CST
- Round 2: Monday, October 10th @ 9:00am CST – Saturday, October 15th @ 11:59pm CST
- Round 3: Monday, October 17th @ 9:00am CST – Saturday, October 22nd @ 11:59pm CST
- Round 4: Monday, October 24th @ 9:00am CST – Saturday, October 29th @ 11:59pm CST
- Round 5: Monday, October 31st @ 9:00am CST – Saturday, November 5th @ 11:59pm CST
- Bye-Week: Sunday, November 6th – Sunday, November 13th
- Finals: Monday, November 14th @ 9:00am CST – Friday, November 18th @ 9:00am CST

How to vote:

Sideline Spirit is going mobile! No more online voting. All votes must be cast via SMS text. Fans will be asked to text the word “**SPIRIT**” to **67463** and will automatically receive a text response with a list of Sideline Spirit contestants to choose from for the applicable round. They will then text back the letter that corresponds to the contestant for which they would like to place their vote. This gives you and your fans the ability to vote anywhere at any time!

Additionally, each selected entrant will have their own photo gallery on www.spirit.athlonsports.com. Your photos will help us create YOUR gallery that can be viewed online or on your mobile device. Voting instructions will also be listed on the contestant’s gallery page – urging visitors to text “SPIRIT” to 67463 to cast their vote.

Fans will only be able to vote once during each round (NOT per day). Voters are not required to create an account on www.athlonsports.com or login.

New this year:

- Mobile voting allowing your fans to vote for you instantly, instead of having to register for an account, login and place their vote online.
- Even shorter rounds and only one vote per person, per round. No more harassing fans daily to cast their votes!
- Continuing the rivalry match-ups! We will try our best to place each contestant in a round amongst at least one rival.



For official rules, please visit www.spirit.athlonsports.com